

MEDIA KIT

Prior Lake Players (PLP) is a 100% volunteer, 501 (c)(3) non-profit, performing arts educational group formed for the express purpose of producing and performing live theatrical entertainments, including both established and original scripts, and providing training and experience to its members in artistic and technical aspects of live theatre.

Additionally, we work with the Scott County area community and school system to promote charitable, civic and educational enterprises and a sense of community pride and unity.



plplayers.org



priorlakeplayers



PROGRAM ADVERTISING

Prior Lake Players is offering local businesses the opportunity to advertise in programs for our various seasonal productions. Our productions attract hundreds of local patrons, so this is a great way to advertise your business and support the local arts!

Rates & Requirements

Size	1x	2x
Full Page (8 x 5")	\$150.....	\$110. each
1/2 Page (4 x 5")	\$100.....	\$75. each
1/4 Page (4 x 2.5")	\$80.....	\$60. each

We can accept most common art formats including: PDF, JPG, EPS, TIFF. We suggest using high-resolution images (300 dpi) for best results.

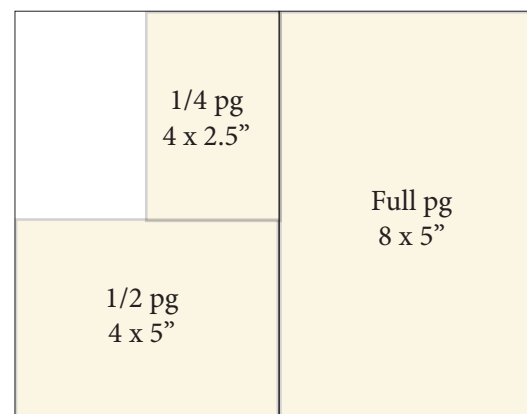
Deadlines

Fall Show Program: October/November
Circulation: 600+ | **Ads due: September**
Spring Show Program: March/April
Circulation: 2400 | **Ads due: February**

Mail Orders / Checks

Prior Lake Players
P.O. Box 359
Prior Lake, MN 55372

Email Art & Questions - info@plplayers.org



Reach Local Buyers & Audiences

We welcome program ad space exchanges with local theatres, product give-away opportunities with local vendors & more.

Email custom requests to info@plplayers.org

200

Attendees
Per Show*

930

Average
Website Users
Per Month

1070

Facebook
Likes

1827

Email
Subscribers

Bonuses for Program Advertisers

- shout outs at each performance
- links from website & emails
- social media links & posts
- 10% off memberships & tickets